



THE BULLETIN

Overseas Press Club of America

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May 22, 1954

****NO LUNCHEON THIS WEEK****

Overseas Ticker...

CORRESPONDENTS OUTNUMBER DELEGATES AT GENEVA

More than 1,000 correspondents from nearly every country of the world have gone to Geneva for the talks on the Far East which are wearing along in the Palais des Nations overlooking Lake Geneva.

Newspapers, wire services, radio and TV nets have assigned correspondents from other parts of Europe, the U.S. and, in some cases, have pulled them into Geneva from Asia. To name only a few, CBS sent OPC award-winner Howard K. Smith from London, BOB PIERPOINT from Tokyo, and Alec Kendricks from ViennaNBC's Frank Bourgholtzer and others from that net were there....New York Times sent Tillman Durdin from Southeast Asia, plus Thomas J. Hamilton and Robert Alden. The large UP delegation was headed by Roger Tartarian and included K.C. Thaler and ED KORRY, Paris Bureau chiefFor AP there were Eddy Gilmore, LYNN HEINZERLING, Max Herelson, Arthur Gavshon and Michael Goldsmith....INS reporters are J. KINGSBURY SMITH, chief European correspondent, and Eli Maissi. Don Cook was one of the New York Herald Tribune men on the Geneva scene....

The magazines also have sizeable representation: Jack Beal and Jerry Abell are handling the Time stories and John Thorne and Tom McAvoy are covering for Life. Ben Bradlee, Newsweek's recently appointed European correspondent, went over from Paris for the confab.

(Continued on Page 2).....

EUROPE BOUND?

"THE PRESIDENT"—deluxe transatlantic service in luxurious double-decked "Strato" Clippers. Lower-deck lounge. Meals by *Maxim's of Paris*. Berths available at modest charge.

"THE RAINBOW"—thrifty Clipper® tourist service in million-dollar aircraft... yes, the 300-mph Super-6 Clippers used on *The Rainbow* were specially designed and built for this popular service!

*Trade Mark, Reg. U.S. Pat. Off.



More people—by far—fly to Europe on **PAN AMERICAN** WORLD'S MOST EXPERIENCED AIRLINE

Headquarters for the corps of correspondents and photographers is the Maison de la Presse, with a cafe, bar and conference rooms where spokesmen of the various participating countries hold forth for the press.

Major briefing officers are: for the U.S., Henry Suydam, State Department new chief and a working newsman for 30 years; for Britain, Con O'Neill, a career diplomat who replaced Sir William Ridsdale as Foreign Office spokesman; for France, former ambassador to Chile Baron Jacques Baeyens; and for the Soviet Union, Leonid Hyatchev, fourth-ranking member of the Russian delegation.

Surprisingly, one of the Red Chinese team of spokesmen is no stranger to some of the correspondents at Geneva.

That's Mrs. Kung Peng, who once handled public relations for Chiang Kai-Shek in Chungking during World War II.

Another Red China briefer is Huang Hua, counselor to the Chinese delegation. And it was Huang who last week supplied further news of the three Americans who disappeared behind the Bamboo Curtain last year: Dick Applegate of NBC, Don Dixon of INS and Benjamin Krasner, merchant marine captain. Huang cabled Dixon's mother, Mrs. Florence Ditchel of New York City, that mail could be sent to her son through the Chinese delegation at Geneva. NBC's Bourgholtzer was also told the same thing about Applegate and NBC in New York said company officials were writing Applegate to assure him every effort was being made to obtain release of him and his companions.

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FUND REPORT...

Meanwhile, Mrs. Ditchel this week was the sole contributor to the OPC Memorial Building Fund, forwarding a \$25 check.

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*           THE FUND BOXSCORE           *
*                                         *
* Cash.....$244,830.50                *
*                                         *
* Pledged.....    3,345.00              *
*                                         *
*           $248,175.50                  *
*                                         *
* Needed: $51,824.50                    *
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PRESIDENT CONSIDINE) ON 'MEET THE PRESS')

Tomorrow (May 23) OPC President BOB CONSIDINE will be one of the panel members on TV's "Meet the Press". He and other panelists will quiz Robert R. Young, who seeks control of the New York Central Railroad, and William White, Young's opponent.

From E & P: "Arthur Hays Sulzberger Jr., son of the publisher of The New York Times, will join the staff of the paper's bureau in Paris this summer."

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Social Note: EDWARD L. BERNAY's daughter Anne, managing editor of Discovery (Pocket Books' magazine of "original writing") is engaged to Justin D. Kaplan, an editor of art books.

O-O-O-O-O

A son, Jeffrey Mayhew, was born in London to Doris and Milton Kaplan. She is Editor & Publisher's London correspondent, and he's INS' bureau chief there.

PAST PRESIDENTS

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REAVIS O'NEAL, JR.

OVERSEAS PRESS CLUB BULLETIN

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NEW MEMBERSHIP APPLICATIONSACTIVE:

J. Gordon Leahy, editor, Brazil Magazine and executive secretary of the American Brazilian Association, Inc.; correspondent in Rio de Janeiro in 1947 for Brazil Magazine; McGraw Hill Publishing Company, editor, Textile Advance News, September 1927 to June 1929. New York News Bureau & Wall Street News, September 1929 to February 1930; New York Evening Post, editorial department, 1930 to 1931. Proposed by VIRGINIA PREWETT MIZELLE; seconded by WILLIAM R. MIZELLE.

Gerald W. Schroder, McGraw Hill World News in Germany since June 1951. Proposed by RUSSELL F. ANDERSON; seconded by J. CLIFFORD STARK.

ASSOCIATE:

Maxwell C. Fox, The Advertising Council, public relations director; reporter, Item, Lynn (Massachusetts), April 1927 to October 1929; Boston correspondent for Editor & Publisher and Variety, February 1934 to September 1942; executive editor, Tide, April 1945 to August 1948. Proposed by FREDERICK H. SONTAG; seconded by RUSSELL F. ANDERSON.

Ralph Salazar, United Press Associations, since 1943, reportorial work in New York for all Latin American clients, filing the South American news wire and more recently filing a direct leased UP wire from El Mundo of San Juan, Puerto Rico; also translated the UP report for South American and other Latin American clients. Proposed by VIRGINIA PREWETT MIZELLE; seconded by WILLIAM R. MIZELLE.

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The Chairman of the Admissions Committee announces the election to membership in the Overseas Press Club of America of the following candidates:

ACTIVE:

- ✓ JOSEPH BARBER, Council on Foreign Relations.
- ✓ ERNEST V. HEYN, Editor, The American Weekly.
- ✓ RICHARD S. MILBAUER, news editor, "Review of the Week", Telenews Productions.
- ✓ HARRY B. MURKLAND, hemisphere affairs editor, Newsweek.

ASSOCIATE:

- ✓ HENRY C. GROSS, Magazine Management, Inc.

* * * * *

The joint committee of press, radio and TV correspondents
 # WASHINGTON WIRE # here have scheduled a luncheon for Emperor Haile Selassie at
 ##### the Statler Hotel on May 27...NED NORDNESS, assistant director
 for Europe, USIA, shuttling back and forth between here and over there...PAT NEIBURG of
 the Committee for Free Europe, has an article on Sweden appearing in The Freeman maga-
 zine...LEO HOCHSTETTER will accompany Eric Johnston, president of Motion Pix Assn. of
 America, on wide swing thru Southeast Asia, beginning in October. They'll hit India,
 Malay States, Indo China, Indonesia, Japan and the Philippines, returning before
 Christmas...Bill King, USIA, has left for India-(By JESSIE STEARNS).

Rolf Kaltenborn takes over for his father, H.V.
 KALTENBORN, July 3, when "Dad" goes off on another
 European tour. Rolf will handle the NBC Saturday
 afternoon radio show and some of the TV spots as
 well...LIN ROOT's This Week piece, "Can We inter-
 nationalize the Atom?", mentioned by Rep. Sterling
 Cole in his discussion of President Eisenhower's
 proposals to put atom development under the UN.
 Story was reprinted in the Congressional Record.

THE MAIL BAG: From JEAN JAFFE, postmarked Santiago, comes this word: "Regards from the
 snow-capped Andes. El Mercurio, the oldest paper in South America,
 looks very tidy and sober and professional, though I can't decipher
 more than the headlines."

O-O-O-O-O-O-O

***** WILL OURSLER's new novel, "N.Y.,N.Y.", is scheduled for pub-
 * OUR PROLIFIC * lication on June 21 by McCann...FLEUR COWLES stopped off in Paris
 * COLLEAGUES * and London to discuss her forthcoming book on G. Braque. She had
 ***** just paid visits to the Shah and Queen of Iran in Tehran, and to
 the King and Queen of Greece in Athens...NBC's CHARLES and EUGENE JONES have signed with
 Prentice Hill for publication of a new book, slated for next year's spring list.....
Newsweek's report on the continuing Arab-Israel crisis was an on-the-spot job by senior
 editor HARRY KERN. He's on a swing around the Middle East and Europe...DICK HARTWELL's
 hat's in the ring re the Tilapia controversy (oh, that word). Previous Bulletins re-
 ported various claimants to the title, "I wrote the First Tilapia" story. For the new-
 comers, it's a fast-breeding fish that holds great promise as a new food supply for
 hungry stomachs around the world, under UN FAO auspices. DICK forwards a copy of an
 eye-witness story he did last November in Thailand--the first such piece, he reports.
 Also, he's so taken with Tilapia that he's going to have some imported.

Via overhead comes the following dispatch from Harvard:
 "SERGE FLEIGERS participated in recent panel here on
 Middle East with Syria's UN delegate Rafik Asha and
 Turkey's cultural attache Nuri Eren. FLEIGERS expressed
 concern about USSR infiltration in area and called for
 Arab cooperation with U.S."

Notes: Radio-TV columnist says EDWARD R. MURROW, who spent past two Christmases in
 Korea, will "vacation" this summer in Indo-China...Haile Selassie I, Emperor of
 Ethiopia, will visit NBC studios on Monday, May 31, for a film and tape interview.
 MERRILL MUELLER will handle for his "Weekend" radio show.

Bulletin Matter....

ART SETTEL of NBC and DAVID MURRAY of Newsweek were named this week as Co-Editors of the weekly OPC Bulletin. They will edit the official Club publication on alternate weeks.

MURRAY is an assistant editor at Newsweek and on the copy desk there. He was a UP staffer in Paris and London for four years, returning to the U.S. in 1952. At that time, he joined the news magazine in the New York office.

SETTEL is in charge of NBC's news department publicity and has been an OPCer since 1940. He is one of the authors of the Club book, "The Inside Story", and also wrote, "One Year of Potsdam" and "This Is Germany." Before joining NBC here he was director of public relations for HICOG in Berlin.

They will of course welcome suggestions, ideas and assistance from the Membership. Contact them or Bulletin chairman BOB DUNNE through Club headquarters. News deadline, incidentally, is Tuesday PM's, although exceptionally items may be worked in by Wednesday afternoons.

Award for OATIS: AP's William Oatis, freed last year from a Czech prison, has received a special award from the Dutch "William the Silent" Foundation for Journalism ---for "exceptional meritorious service in the field of journalism"...New York Times was recipient of the first international award the foundation has presented for magazines for "contributing most to the understanding of international problems."

C L A S S I F I E D A D S

For Rent: Midtown hotel apt.; attractive 2½ room incl. kitchenette; full hotel and household service. Phone LIN ROOT MUrray Hill 7-8578.

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For Rent: Room, Washington Square section. Elevator, private entrance, private bath; clean; quiet. \$70 mth. Phone GRamercy 5-2134, evenings & weekends.

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For Rent: Spacious studio apartment on Riverside Drive. 25th floor, beautiful Hudson River view; very quiet; modern furniture. Sublet two months, possibly longer. Phone UNiversity 4-1700, daytime only.

ELLISEVA SAYERS, back from Florida vacation, says OPC members can get special rates at the Atlantic Towers Hotel in Miami Beach by writing to James Cohen, proprietor and ad manager. Hotel is on 42nd St. there on beach, etc.

Springtime is
so festive

at *The Greenbrier*

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Chesapeake and Ohio Railway

It'll Be Comfty in New Club...

Air conditioning equipment was being installed in the Club's future home at 35 East 39th Street this week, OPC Manager James V. Foley reports. The building will be so equipped on all but the top and basement floors...Foley, who's watching the progress day-by-day, says the renovation chores are shaping up nicely. All is at least on schedule, he says; perhaps a bit ahead of the timetable. The contract calls for completion of the job by August 15.

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* OVERSEAS *

* TICKER *

The home-town touch is being applied to two U.S. dailies in Europe. The English-language sheets--New York Herald Tribune Paris edition and the Rome Daily American--moved ahead this week with plans for improved service to Americans abroad.

The 67-year-old NYHT Paris edition has been expanded from six to 10 pages, including new comic strips, increased business and financial coverage, more space for sports, game scores and Red Smith's column, plus columns by OPC award winners Walter Lippmann, and the Alsops, David Lawrence, Roscoe Drummond, Hy Gardner and Art Buchwald.

In Rome, the Daily American has a new publisher: Ray Vir Den, NY advertising executive who recently bought controlling interest in the paper which was founded eight years ago by a group of former GI's. Vir Den replaced Louis M. Cortese who had been with the paper since 1951. Ed Hill will continue as executive editor. Vir Den plans to do all possible to "express the American point of view in this part of the world."-30-

SEE NEXT BULLETIN FOR COVERAGE OF FIRST 1954-55 OFFICERS & BOARD MEETING

EDITORIAL BOARD CHAIRMAN: ROBERT L. DUNNE, JR. CO-EDITORS: DAVID MURRAY, ART SETTEL. Special Correspondents: BARBARA WACE (London); CURT L. HEYMANN (Paris); JOSEF ISRAELS II (Vienna); EDMUND STEVENS (Rome); GERHARD STINDT (Berlin); DAVID BOGUSLAV (Manila); GREG MacGREGOR (Tokyo); JOHN WILHELM (Mexico City); JESSIE STEARNS (Washington); JOSEPH Q. RISNIK (San Francisco). Editor Emeritus: RALPH H. MAJOR, JR. Issue Editor: DAVID MURRAY.

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